

City College News

April 1984

Grade schoolers and workers get College message

George Brown staff members are making increasingly frequent visits to both public schools and businesses to present course offerings and career options.

While the number is still small, Secondary School Liaison Officers are responding to a greater number of requests by public schools for presentations about the College.

Officers abandon their usual recruiting methods for grade school students.

"We get people from specific (academic) areas to talk about careers, not programs," said Liaison Officer Sue Thompson-Jenney.

Often those divisional representatives are in non-traditional occupations — male nurses or female carpenters and printers.

"We don't make an issue of them being in non-traditional occupations," she said.

While it will be years before public school children are in positions to choose a college, the visits may eventually pay off in new students, Thompson-Jenney said.

In another new effort, information about College programs and courses is being brought to people in the buildings where they work.

Over the summer, representatives from several divisions will be staffing booths at "education fairs" in more than a dozen large companies and institutions around the city including Crown Life, Sears, and the Hospital for Sick Children.

Total audience for the fairs is estimated to be more than 15,000.

At the first of these fairs — four days at First Canadian Place — 2,500 part-time and 600 full-time program directories were distributed.

The fairs have been organized by a group of Toronto post-secondary institutions made up of George Brown, Seneca College, University of Toronto, Ryerson and York University.



Photo: Tony Haas

Ninety-year-old Annie Miller surrounded by friends at the Kensington student hairdressing salon. From left are student Doug Samson, instructor Andre Lijoi, Assistant to the Dean Carita Cockburn, salon technician Sandi Schatz, and students Pina Testant and Anna LoPorto.

Long-time client honoured by salon

For as long as anyone can remember Annie Miller has been getting her hair done at the student salon at Kensington.

Every week — weather and health permitting — she has left her apartment on Augusta Avenue and come down for her usual shampoo, rinse and set, or the occasional perm.

When salon staff found out the sprightly former athlete would be turning 90 in early April they decided to surprise her. After student Pina Testant finished her hair, Miller was presented with a specially decorated cake and posed with students and staff for a photo session.

"I would recommend everyone to come," said Miller of the College's economical service.

Miller was goalie of one of Toronto's first women's hockey teams, and was a star in basketball, softball, track and bowling.

Applications up

The number of applicants to George Brown diploma programs is expected to increase 25 per cent from last year according to Registrar Dr. Gary Watson.

By early April the number had already grown 2,300 from the 12,400 received by the same time last year.

The number of applicants accepted to the College has also grown dramatically. By the start of April, 4,000 letters of acceptance had been sent, up from last year's 3,100.

G. B. Comments by

Doug Light



During my recent tour of the College, I emphasized the stability of the College but, as well, stressed the disruptive effect of sudden external actions.

The latter is reflected in recent advice from the Ministry that financial support for our apprenticeship programs will be reduced up to \$1,000,000 in the 1984-85 fiscal year because of lack of apprentices to train.

I am pleased by the fact that our Board of Governors has accepted my recommendation that, as in the past, we attempt to avoid lay-offs of regular employees by the following actions:

- (1) Transfer of employees from under-utilized to higher enrolment areas.
- (2) The more or less complete elimination of the use of operating funds to purchase equipment.
- (3) Deferral of most of the planned renovations for 1984-85.
- (4) Maintenance of supplies budget at 1983-84 levels, or, in some instances, reduction.
- (5) Increase fee payers where possible to replace apprenticeship seats not purchased.
- (6) Reduction in the number of part-time, sessional, and probationary personnel in affected areas, if necessary.

I am hopeful that the above actions, coupled with retirements and resignations, will permit the College to maintain job security for its regular employees for the fiscal year 1984-85.

This will allow us time to discuss with governments, colleges and unions the long-term future of apprenticeship training.

In this regard, the Committee of Presidents has created a task force to address this important issue. I expect that I will be able to advise you further on this matter in a few months.

Political fund-raising literature is sometimes sent to the College and its staff. It is George Brown policy that the College does not support political parties.

Math & Science PD Day a success

The microprocessor is changing the ways we think about the world and ourselves, says Dr. Bob Gwilliam, Dean of the Mathematics and Science Division.

"It is causing some people to ponder again what it is to be human," he says.

Gwilliam set the tone for the division's professional development day on March 21 at Casa Loma. "Visions of the Nineties" took a look at where we are and what we should do to plan and prepare for tomorrow.

The focus was on microcomputing and microprocessors — not just the applications but the social consequences as well.

"The microchip is not just another teaching aid; it's going to change everything we do," says Gwilliam. "In the medical field, for example, more and more things are being done by a micro-computer — heart pace-makers, artificial limb controls, and brain pace-makers. Even diagnosing is becoming computerized."

The result of these advances, says Gwilliam, is that we'll have more time for human interaction — to do *people* things.

Cathy Henderson, who chairs the Applied Studies Department at Sheridan College, was the guest speaker. She spoke about the historical and philosophical context for the new technologies, the

range of available technologists and new roles for students and teachers.

Gwilliam says the Math and Science division has built a good relationship with Sheridan and will be interested to see how their latest project progresses. Sheridan's faculty members are working in teams to design software packages.

Following the guest lecture, the 90 participants split into their choice of nine workshops lead by various College staff members and extra-college personnel.

Workshop subjects included: Software Applications in Industry and Business, Programming Languages of the 90s, Women in Trades and Technology, Infoglobe and Stress Due to Burnout.

The program for the day was designed by a professional development committee made up of the division's members.

Workshops were held in the morning and the afternoon with 10 to 20 participants in each group, allowing for a lot of hands-on.

"It was the most successful PD Day yet," says Gwilliam.

"The feedback was just excellent. The only problem was that people couldn't get to all the workshops."

"Someone suggested we run the whole thing again."

Busy month in Hospitality Division

More than \$30,000 in scholarships, bursaries and awards were presented to 60 Hospitality students during the Division's Awards Night.

Held in the Kensington Campus gym last month, the Awards Night included a buffet, featuring culinary displays and ice carvings prepared by Culinary Management and Baking students.

About 150 award donors, students and faculty took part in the evening. Award winners were presented with cheques and award plaques.

The evening was co-hosted by Inniskillin, Chateau Gai and Corby Wisters Distilleries.

Culinary Champs

Last month, 17 Hospitality students — Team George Brown — won the Windsor International Culinary Salon, a

competition that's held once every five years.

The team was awarded the Grand Challenge Trophy for most medals won by a student team.

Four individual gold medals were won by David Correa, Lloyd Sudeyko, Theresa Ryan and Ralph Rubino.

Silver medals were won by Ozzie Teichner, Julie Dusmet, Joanne Bennett and Frank Morrissey. Karen Herzberger, Bryan Marshall, Dean Johnston and Terry Thome won bronze medals.

Faculty coaches Robert Mead, Rodney Donne and Alan Brown accompanied the team to the competition.

Other teams that competed included Hilton International, United States Navy, Team Windsor, Windsor Yacht Club and student teams from Georgian, Humber and St. Clair colleges.

Committee studies sex harassment

Information may be the key to eliminating sexual harassment in the workplace, says the head of a College committee studying the issue.

Secondary School Liaison Officer Mary Bruno says people must understand what harassment is in order to appreciate its effects on others.

Sexual harassment, as often misinterpreted, doesn't have to mean physical contact or a man to woman relationship. Its meaning, defined by a College policy adopted in 1983, reads:

"Every person associated with the College, (employee, student or other) has a right to be free from:

- a persistent sexual solicitation or advance by a person in authority who knows or ought reasonably to know that it is unwelcome; or
- a reprisal or a threat of reprisal by a person in a position of authority for the rejection of a sexual solicitation or advance.
- a sexual solicitation or advance by *any* other person when such contact is known or ought reasonably to be known to be unwelcome.
- a sexual harassment as expressed in overt, unwelcome and unwanted attention including but not limited to

verbal remarks, suggestions, gestures or physical contact such as to unreasonably interfere with that person's rights, dignity, privacy and responsibilities.

- overt audio and visual expressions of an offensive and demeaning nature to either sex."

Workers, whether in colleges or corporations, are becoming more and more sensitive to what behaviours may be bordering on sexual harassment.

The subcommittee of the Affirmative Action Advisory Committee that Bruno chairs illustrates the College's commitment to study the issue.

Bruno says the College took an important step in combating the "boys will be boys" attitude when the subcommittee was formed in 1983. Its work has been endorsed by President Doug Light during his recent series of divisional talks.

"We need the co-operation of every single staff member," says Bruno.

While no area of the College is immune to incidents of sexual harassment, Bruno says areas with a small number of female students and staff are particularly prone.

The sub-committee's next plan is to distribute written material about sexual harassment to all full-time students this fall, she says.



Photo: Tony Hassell

Ron Cope was deeply committed to education for the handicapped, colleagues say.

Cope built up hearing services

Ron Cope was deeply committed to providing the best education possible to hearing-impaired and handicapped students.

This is how his colleagues remember the late director of the Support Services for the Handicapped Department.

Cope died of a heart attack in mid-March at the age of 51.

"I lost a boss and a very good co-worker," said Handicapped Services Chairman John Banning, who has been named interim department director.

"He was the builder and growth initiator of the department," he said.

Cope built the department from scratch — setting up programs and hiring the team of 30 teachers and interpreters that now serve 225 handicapped students at the College.

He was constantly looking for new ways of improving service to students, said department secretary Carol MacDonald, who joined Cope when the department was formed 14 years ago.

"Mr. Cope had a great commitment," she said.

That commitment displayed itself most recently when he began advising Cambrian College on how it could set up a similar program for training handicapped students from Northern Ontario, she said.

Before joining George Brown he taught at Northern Secondary School in Toronto where he headed the hearing-impaired department.

Carpenter helps paralysed 9-year-old

The skilled hands of carpentry instructor Bob Cameron are helping a paralysed nine-year-old girl learn how to walk again.

The equipment that Cameron designed and made with student help in his Casa Loma workshop is thought to be the best hope for Kelly Laverty to regain the use of her limbs after being hit by a car.

The sleigh, monkey-bars and walkers that he produced encourage Kelly to move in a way that could teach her brain to function normally again.

Kelly lost the use of her legs and left arm five years ago when she was hit by a car while playing outside her Oakville home. After scores of operations and years of traditional physiotherapy, Kelly's parents have pinned their hopes on a relatively new method of therapy called patterning.

In patterning, the movement of immobile parts of the body are thought to

teach the undamaged parts of the brain to take over the damaged functions.

That's where Cameron came in.

His specially designed and fitted equipment is used by volunteers to make Kelly move in a way that creates a "pattern" for her brain to learn.

"From all reports I've heard that it's (the equipment) helping her," says Cameron.

Cameron heard of Kelly's plight through the Oakville Citizen Club.

After working out the designs with Kelly's father he enlisted volunteers from his classes to work on the projects.

With the help of students John Shynal and James Voutour, it took Cameron two weeks to construct the apparatus from pine and plywood.

Using the sleigh, Kelly is trying to crawl, but it will be several months before the success or failure of the new therapy method is apparent.

Names in the News



Photo: Abert Li

What a choice! A prospective student — one of 400 — who was attracted to George Brown by the Business Open House on March 22, surveys a table of goodies as student helpers look on. More than half a dozen departments will be opening their doors to students and industry contacts in April including recently announced open houses in Screen Printing and Sign Writing departments slated for April 26.

George Brown had the right stuff for the Canadian Metal Arts Guild juried show "The Medium is Metal". Five of the seven awards for excellence and design went to students or graduates of the Jewellery Arts program, and 26 of the 65 pieces that were selected by jurors for the travelling show were made by past or current students. Five pieces by second year student Heiki Rasch-Labreque won honorable mentions. The show will be on display in Stratford April 21 to May 20. Contact the Guild for details.

Students in the Theatre Arts program presented excerpts from three plays on the theme of departure from April 12 to 14. The program, titled *Fade to Black*, was directed by program Co-ordinator Joseph Shaw and included portions of *Leaving Home*, *The Rainmaker* and *The Little Foxes*.

George Brown fashion students will present their work in a show on April 25. The show, *Fashion Rhythms*, will be presented at 2 p.m. for students, and at 8 p.m. for

the public. Entrance to the afternoon show is \$2, and the evening ticket price of \$8 includes coffee and hors d'oeuvres.

Cooking is sometimes a boar for Hospitality instructor **Jacques Marie**. At least it was on March 28 when Marie taught a class in cooking the wild pig and other game as part of the International Association of Cooking Schools' convention classes. The day before, Chef Training Co-ordinator **Willy Brand** covered food presentation for the visiting chefs and teachers. This was the first Association convention held in Canada. George Brown facilities were used for all pre-convention classes.

If students graduating from one of your programs are considering starting their own businesses, tell them to call **Ed Dunn** in the Business Division. His one-year Small Business Administration program is designed to give students the business skills to be successful entrepreneurs. Call Dunn at 967-1212, ext. 3348 if you'd like to learn more about the program.

The three-year-old computer whiz identified as Michael Bernstein in the March issue of *City College News* is actually **Marc Zimmer-Deluliis**.

Earl Durst has been appointed Manager of Special Projects and Purchasing. Durst has been internal auditor with the College since 1980.

Reporting to Durst will be **James Steele** who has been appointed Supervisor of Purchasing. Steele has worked for George Brown since 1967, the last 13 years in the Purchasing Department.

Associate Registrar **Jean Inksater** is leaving George Brown to join the Hospital for Sick Children as its first Patient Representative Co-ordinator. In her new job, Inksater will cut through red tape to try and solve the problems of patients and their families. "It's a real people job," she said. Inksater joined the College 10 years ago when the Toronto School of Nursing, where she was Registrar, was incorporated into George Brown.

The Personnel Office has told us of the following staff changes:

Joining the College are **Scott Boughner** in the Graphic Arts faculty at St. James, **Paul Stevens** in Electro-Mechanical faculty at Casa Loma, **Gary Bearisto** and **Reed Jones** in caretaking staff at Kensington, and **Paul Burley** and **Edward Hutchison** in support staff of the Electro-Mechanical Division at St. James.

Business instructor Susan Naylor is now **Susan Sheehan**.

Retiring are **Jean Anderson** of Post-Diploma Nursing faculty at Nightingale, and **William Kowalik** of St. James caretaking staff.

Leaving the College are **Arlene Chandler**, **Bu-Ryon Im**, **Paula Kirshenbaum**, and **Donna Maciel**.

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